



VINOTEMP &

KBDN: Looking Ahead: What's Trending for 2017 + Spotlight on KBIS 2017 + Outdoor Expansion

Featured three different times (in three different write-ups) in the popular trade publication's latest issue, Vinotemp is touted for its product offering and positioned as an industry thought leader around 2017 trends.

AUDIENCE: Print | 180,000 Online (forresidentialpros.com) | 51,252

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns." - Kitchen & Bath Design News

TREND SPOTTING

Looking Ahead: What's Trending for 2017

In the kitchen, induction, steam cooking, integrated wine storage and in-wall access barbed water stations are trending, while in the bath, luxury showers with personalized touches, built-in tubs with customized colors and patterns, soft-close, dual-flush toilets and integrated technology are hot.



This space and countertop extends into the kitchen.



Units used to store wine in the kitchen are being designed to be more versatile.



The style of built-in wine storage is trending.



Photo: Vinotemp/2017 KBDN Cover

Wine storage is trending, with both undercounter and full-sized units in demand.

Vinotemp is one of the designers benefiting from the undercounter boom, says CEO India Hynes. "Although there is still a demand for wine cellars, [we have] seen an increase in demand for storing wine throughout the home." This includes kitchens, bars, living rooms and under the stairs.

Expanded capacity, decorative and wall-mount wine refrigeration are also trending, she says. On the fixture trend side, kitchen sinks continue to evolve into work stations, with ledges for cutting boards, colanders, drying racks and other accessories. It's about "ultimate versatility and space saving in the kitchen," declares Jay Beaumont, national sales and marketing manager of Lenova, which is introducing its new entrant to this category for 2017.

Spotlight on KBIS 2017

Celebrating its fourth year, Design and Construction Week is trending in the bright lights of Las Vegas for the bustling hub of the Sunstate State - Orlando, FL. For three days this month, the halls of the Orange County Convention Center will host some 48,000+ design and residential construction professionals and more than 2,100 exhibitors at the Kitchen & Bath Industry Show and the International Builders' Show KBIS and IBS, hosted by the National Kitchen & Bath Association and the National Association of Home Builders, respectively, are opened to fill more than 900,000 sq. ft. of exhibit space with a wide array of products, demonstrations, live presentations and more. Both show floors will be open Tuesday through Thursday, Jan. 30-31, from 9 a.m. to 5 p.m. On these pages, Kitchen & Bath Design News shares some of the trending and innovative products that will be at the center of this year's show.



Outdoor Expansion

Outdoor kitchens have elevated fresh air entertaining far beyond the simple backyard barbecue. With customized setup and flexible options, these spaces are becoming true extensions of the home.

39. Vinotemp's (Booth S4467) Designer Series 300 Bottle Dual Zone Wine Cooler features Vinotemp Blu, a blue LED interior lighting system designed to reduce growth of bacteria and mold. The unit also includes a Dual-Zone Cooling System, with an upper zone at 40-56° F and a lower zone at 54-65° F, as well as vibration-free wine racking. Circle No. 283 on Product Card



The Vinotemp Designer Series Stainless Outdoor Refrigerator has easy-to-clean stainless steel parts. The door protects against the elements, while the inside of the door has extra storage space. With a right or left hinge, it also has interior LED lighting, tempered glass shelving and adjustable 35-50° F temperature range. Circle No. 168 on Product Card