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FOR IMMEDIATE RELEASE

VINOTEMP ANNOUNCES ADDITION OF 41-BOTTLE WINE COOLER TO ITS POPULAR PRIVATE RESERVE SERIES

Vinotemp's newest wine cooler offers the same patent pending wine racking and interior lighting features included in its Private Reserve Series in a smaller, under counter size.

(August 7, 2018) – [Vinotemp®](#), the recognized leader in architectural wine storage solutions and cooling technology, today announced the addition of a 41-bottle wine cooler to its popular Private Reserve Series. The new [Private Reserve Series 41-Bottle Wine Cooler](#) includes the patent pending features that have made the Private Reserve Series so well-received – including Backlit® interior lighting and stainless steel gliding wine racks that cradle bottles so the labels of the wine stored are front facing – but does so in a smaller size. Making it possible for designers, homeowners and restaurateurs alike to install the visually stunning wine cooler under counter.

"The popularity of our Private Reserve Series has shown us that there's a market demand for visually stunning wine storage options. Wine connoisseurs appreciate the ability to showcase wine labels all while adding a touch of color to their surroundings," states India Hynes, CEO of Vinotemp. "We're excited about the addition of the Vinotemp Private Reserve Series 41-Bottle Wine Cooler because it offers the same unique features the series is renowned for all while accommodating smaller spaces and under counter installation."

Similar to other wine coolers in the popular series – the [Private Reserve Series 188-Bottle Wine Cooler](#) and the [Private Reserve Series 141-Bottle Wine Cooler](#) – the new Private Reserve Series 41-Bottle Wine Cooler features industry-first, patent pending wine racking along with:

- **Backlit® interior lighting.**
The cooler is equipped with three visually stunning LED options – Heliotrope, Amber and Vinotemp BioBlu™ – which can be custom selected at any given time.
- **Innovative engineering.**
A vibration-damping design better protects the cooler's contents and the cooler is engineered for both low energy consumption and low noise.
- **Easy installation.**
Front vented and designed for built-in or freestanding installation, the new cooler makes it simple for homeowners, designers and restaurateurs to add proper undercounter wine storage for up to 41 bottles.
- **Customizable temperature control.**
An adjustable 23-degree temperature range (41-64°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines.

To learn more about Vinotemp's new Private Reserve Series 41-Bottle Wine Cooler visit [vinotemp.com](#).

About Vinotemp®

For 30 years Vinotemp® has designed custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized residentially and by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [Vinotemp.com](#). Find Vinotemp on [Facebook.com/Vinotemp](#) and Twitter [@Vinotemp](#).



Vinotemp Private Reserve Series 41-Bottle Wine Cooler shown in all three Backlit® interior lighting options (from top: Amber, Vinotemp BioBlu™, Heliotrope).

