



VINOTEMP &

Kitchen & Bath Design News | Product Trend Report

The popular trade magazine's latest "Product Trend Report" focuses on appliances and how they reflect consumers lifestyles through technology, personalized function and signature splashes of color. Highlighted for its functionality – including its numerous convection modes – the newest addition to Vinotemp's Brama line, the 30-Inch Freestanding Gas Range, is included in the in-depth write-up.

AUDIENCE: Magazine (print & digital) | 231,000

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns."

– Kitchen & Bath Design News



Vinotemp has added the **Brama 30"** Freestanding Gas Range to its Brama by Vinotemp line. The commercial-style gas range features four sealed burners, continuous grates and large control knobs, along with numerous convection modes. The stainless steel range includes a porcelain oven cavity. Circle No. 175 on Product Card



The integrated **Column Refrigerator** and integrated **Column Freezer** are available in 24", 30" and 36" widths. Each unit is equipped with **AutoSmart** technology and variable temperature zones for easy storage. Circle No. 158 on Product Card



Inspired Kitchen Ventilation's Commercial Range hood is available in solid and island styles. Available in the U.S. from 30" to 48" wide. Each unit is equipped with **AutoSmart** technology and variable temperature zones for easy storage. Circle No. 159 on Product Card



The **24" Signature Kitchen Suite** integrated **Column Refrigerator** provides a 13.9 cu. ft. capacity and includes pre-arranged features that keep food fresh. The **Wi-Fi** enabled refrigerator includes **Easy Lift** and **Ice Storage** drawers and **variable-temperature** drawers with **removable inserts**. Circle No. 170 on Product Card



Shelved Design offers a standard and custom range hood in 30" and 36" widths. The hood provides excellent light flow, fresh air circulation and a sleek finish ranging from 300 to 1500 CFM. Browse the kitchen by the Craft Cabinetry in the **CW** with the optional **padding** with stainless steel finish. Circle No. 179 on Product Card



KORE Range Hoods are introduced in the **USA** from 30" to 48" with an **Instant On Flame-Sensing** technology. Available in multi-stage and under-cabinet configurations in 20", 30" and 48". The hood features a **customizable** stainless steel front panel for a **custom** finish. Circle No. 180 on Product Card



The **USA** line of **range hoods** and **hvac** systems are now available from **The Best Hood**. Each unit includes **remote** controls, lighting and **free** **ProSense** Control. The units are available in the **USA** and **Canada**. Circle No. 181 on Product Card



MET's **range hood** series allows for the addition of touch controls via **integrated** glass panels in **front** view. The models are equipped with **the** **Code Ready** technology (CRT), which allows a **600 CFM** hood to reduce to output to a lower **CFM** for **flexibility**. Circle No. 182 on Product Card



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that doesn't just use steam, it is the only oven that uses purely superheated steam up to 485°F. That is hot enough to brown food, like crispy ham and crunchy cookies."

"He continues, "Touch controls are trending in modern kitchens [with] knobs, switches and buttons fading in exchange for controls that are sleek, responsive and easier to clean." Woodford also cites new technology in the form of the firm's new microscope drawers, which open with a wave of a hand.

Some manufacturers say consumers are cautious about what technology they include in the kitchen. "Technology will continue to drive innovation in the kitchen, but it has its limits," says Sheard. Many homeowners don't want their appliances to be Wi-Fi or camera enabled, he adds. "These types of features bring to light growing privacy issues, and integrated technology can make for unnecessarily complicated systems that are a challenge to maintain. Overall, performance, style and longevity rank highest in consumer priorities."

Tony Dowling, rep., Sales & Marketing at **Histora Store Works** in Ontario, Canada says that while "fridges and ovens" are trending in appliances, he questions how much is really needed or wanted by the consumer. "People are certainly intrigued by all of the technology and gadgets on the market today, including Wi-Fi and Bluetooth, but we're also getting more and more calls from consumers who ask the simple

question, "Can I still use it if the power goes off?" He is a mid-range product in a premium appliance, there is still a market for a gas range that, indeed, you can use when the power goes off. Because the power seems to be going off with increasing regularity and we don't want to have to order out if we have company over for a big event and lightning strikes...intensity," he says.

UNIQUE AESTHETICS

"The desire to create a look that is unique and reflects the personality of the homeowner creates demand for custom panels, integrated appliances and unique hardware options.

Sheard has seen the trend toward customization take off over the past several years and expects it will continue to be a major force in kitchen design. "Personalization is key," she says, adding that the company loves to see how designers create unique expressions with custom panels.

"With a growing desire for personalization amongst homeowners, we're also seeing demand for custom front panels and hardware from customers looking to blend appliances in with surrounding cabinetry or incorporate unique color options for a more distinct look," says Sheard. "As consumers become more design savvy, demand for designs that matches their personal style and some of it's higher than ever."