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EPICUREANIST HELIX WHISKEY GLASS AWARDED BEST NEW PRODUCT BY THE GOURMET RETAILER

The innovative, patent pending, spinning glass is recognized as a 2016 "Editors' Picks" for best new product.

IRVINE, California (October 28, 2016) – The Epicureanist™ [Helix Whiskey Glass](#), an innovative, high-quality drinking glass featuring an hypnotic spin, is one of [The Gourmet Retailer's](#) 2016 Editors' Picks for best new product. Editors from the popular specialty food and kitchenware retailer focused trade magazine judged numerous product entries on innovation and functionality, and recognized the Helix Whiskey Glass as one of only four "Editors' Picks."

With its unique ability to spin on its own base, the Epicureanist Helix Whiskey Glass enhances the complexities and nuances of spirits, while creating a hypnotic, turning helix design. And, *The Gourmet Retailer* judges appreciated this unique, innovative feature, stating, "The exclusive glass features a patent pending design that allows the glass to spin in place — aerating whiskey to unlock its complex flavors and aromas. It must be 5 o'clock somewhere."

The essence of the cocktail culture coupled with an appreciation of whiskey's artisanal origin inspired the design of Epicureanist's spinning [Helix Whiskey Glass](#). Crafted with durable glass and featuring a subtle design element intended to complement its patent pending function, the exclusive Helix Whiskey Glass was created to spin. And, for Epicureanist designers, spin means more than aerating artisanal whiskey – spin is for pausing and taking time to ponder the day, and, of course, for something to talk about.



The Epicureanist Helix Whiskey Glass is one of *The Gourmet Retailer's* 2016 Editors' Picks for best new product.

"It's an honor to be selected as a 2016 *The Gourmet Retailer's* Editors' Picks," states India Hynes, Epicureanist's vice president and lead product designer. "At Epicureanist we are dedicated to designing and providing unique products that take the experience of enjoying a libation to the next level. This award is exciting because it further showcases our dedication to functional design, visual aesthetics and to providing consumers with the Helix Whiskey Glass, an innovative product that enhances every aspect involved in enjoying libations."

To learn more about the Epicureanist Helix Whiskey Glass visit epicureanist.com.

About Epicureanist™

Epicureanist is your personal curator for the finer things in life. From wine storage to glasses, tabletop décor to unique appliances, Epicureanist's product assortment fills consumers' every need. Our mission is to provide quality and value with our products. For more information about Epicureanist, contact 888-808-3742 or visit www.Epicureanist.com.

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