

# PR HIGHLIGHT

## VINOTEMP

### December 2012



## VINOTEMP & DIY Network's HOUSE CRASHERS

### Age Old Modern Kitchen

Josh Temple, host of DIY Network's popular show House Crashers, attempts to balance historic integrity with modern day living as he tears down the walls on a 120-year-old kitchen. Aged elements, combined with industrial-style open shelves and a concrete countertop are complemented by modern appliances; including Vinotemp's VT-36 Wine & Beverage Cooler. The stylish cooler was an added "surprise" for the couple selected to receive the remodel.

#### Audience:

- The DIY Network is available in 52 million homes
- DIYnetwork.com experiences 1.7 million unique visitors/month

"House Crashers is ambush renovation at its best. Host and contractor Josh Temple stalks a big-box home improvement store looking for unsuspecting weekend warriors, then follows them home with a large crew of experts in tow. Watch as stunned homeowners who journeyed into the store to fix a simple faucet end up winning the remodeling lottery with dramatic, eye-popping room transformations."

- DIY Network

