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FOR IMMEDIATE RELEASE

Vinotemp Combines '50s Charm with Modern Functionality in its New Freestanding Retro Refrigerator with Freezer

New Brama Retro Refrigerator is Built to Last with Solid Steel Door, and Well-Designed Interior; Now Available at Most Big Box Retailers

Henderson, Nevada (July 20, 2021) – [Vinotemp®](#), the leading wine storage solutions and appliance provider, launched its stunning Retro Refrigerator, a freestanding unit for home use. With its curved shoulders evoking the popular mid-century aesthetic, the newest addition to the Brama line comes in red, white and black to fit any kitchen design. Despite the retro look, this luxury appliance is crafted with all the sturdy modernity required for today's kitchens.

“Our new Brama Retro Refrigerator boasts a compact footprint (5'x2'2') with a smartly designed interior that stores everything inside neatly and easily accessible,” said India Hynes, CEO, Vinotemp. “With the new refrigerator now available in most big box retailers, including Home Depot and Wayfair, homes across the country can enjoy its fun and thoughtful design.”

Brama Retro Refrigerator features include:

- Solid, rounded door with cabinet body with an interior light
- Cooler temperature range: 32° - 50°F
- Top freezer with a temperature range: -13° - 5°F
- Four adjustable shelves, including one metal wire racking
- Bottom bulk storage and four rows of small storage behind door
- Volume Capacity: 281L

To learn more about Vinotemp's newest offering, the Brama Retro Refrigerator, and other appliances and wine storage solutions, visit [vinotemp.com](#).

About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified [wine storage solutions](#) utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](#). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [vinotemp.com](#).

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