

The screenshot shows the top navigation bar of the PRODUCTS website with categories like BUILDING PRODUCTS, DESIGN, PROJECTS - CASE STUDIES, HOW TO, VIDEOS, PRODUCTS NEWSWIRE, and MVP AWARDS. The article title is 'VINOTEMP ADDS MICROWAVE OVENS TO ITS BRAMA APPLIANCE LINE' by Nigel F. Meynard. A large image shows a built-in microwave oven in a modern kitchen. Below the image is a caption: 'Wine storage brand Vinotemp has added built-in microwave ovens to its Brama by Vinotemp appliance line. Available in an over-the-range option, a built-in or counter-top option, the products offer a modern design aesthetic, navigable interfaces, and a variety of cooking options such as a smart, Sensor Cook function.' A link is provided: '[ Read More: LG INTRODUCES THE FIRST SMART RANGES WITH KNOCK ON INSTAVIEW TECHNOLOGY ]'. Another image shows a stainless steel microwave oven in a kitchen setting.

## VINOTEMP & PRODUCTS | Vinotemp Adds Microwave Ovens to its Brama Appliance Line

The editor-in-chief of PRODUCTS featured the addition of microwaves to Vinotemp's Brama line of appliances. The write-up highlights both the Brama Over the Range Microwave and the Built-In Microwave, detailing each microwave's impressive features and functionality.

**AUDIENCE: 40,773 unique viewers/month**  
 "PRODUCTS is a news site and quarterly magazine that brings the latest in building product and material news to residential builders, architects, remodelers, and kitchen and bath designers. It's a one-stop shop for new building product launches, installation techniques, research and data, and picks from industry professionals. Each issue includes product releases, in depth trend reports, products comparisons, case studies, and advice from industry leaders."  
 – PRODUCTS



Known for wine refrigeration products, Vinotemp launched the Brama line in 2018 with the introduction of the Brama stainless steel dishwasher. That Energy Star certified dishwasher offers 16 place setting capacity, flexible rack system, and quiet operation (44 decibels).

"We're excited to announce Brama appliances by Vinotemp with the launch of the Brama Stainless Dishwasher as it marks a new milestone for our company," Hynes said at the time. "As the name 'Brama' implies, the appliances are strong, and we've dedicated years of research to ensure their strength is balanced with sleek design. We're proud to unveil the Brama Stainless Dishwasher as the first product in the appliance line as its numerous features fully showcase its, along with the line's, dedication to performance."

The brand also offers a Brama freestanding gas range and an outdoor refrigerator:

[ Read More: Vinotemp Adds Gas Range to Its Brama Appliance Line ]

