



VINOTEMP &

Kitchen & Bath Design News

Thoughtful Customization &

2020 Guide to Appliances, Leveling Up

The popular trade magazine included Vinotemp's Epicureanist Kitchen Knife Caddy in a write-up featuring products that creatively address storage needs in open-concept kitchen – and the annual appliance guide includes Vinotemp while highlighting the Brama 30" Freestanding Gas Range.

AUDIENCE: Magazine (print & digital) | 231,000

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns."

– Kitchen & Bath Design News

# Leveling Up

The latest crop of kitchen appliances to hit the market deliver technological advances and designs that fascinate and delight.

A new level of sophistication is being introduced into design, and it's centered around the latest wave of innovations. Today's appliances bear little resemblance to their predecessors, both in style and substance.

Sleek and personalized elements are everywhere, from minimalist designs to bold colors to interchangeable knobs. Disappearing handles and panel-ready fronts deliver a clean, modern vibe, while bright colors such as red, yellow, green and blue provide a dramatic and fun focal point. Classic Blue – provide a dramatic and fun focal point. Black and white are also trending, as are black stainless steel and white.

In addition to making a style statement, today's appliances result in none before them. Ranges with programmable automatic temperature control and multiple functions make cooking easier for novices. Refrigerators and freezers keep food at the perfect temperatures, scrubbing the air and preventing odor deposits. Dishwashers offer adjustable racks and clean every nook and cranny of the finest crystal to the dirtiest pots. And, WiFi connectivity allows for incredible user control from outside the kitchen.

Outdoors, kitchens are getting an upgrade as well, with pizza ovens getting the built-in treatment. Refrigerators and undercounter units keep beverages, food and even wine chilled and ready for the ultimate in entertaining.

On this and the next six pages, *Kitchen & Bath Design News* provides its annual guide to kitchen appliance manufacturers and providing company details and product lines available for kitchen appliances.

VINOTEMP

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**Types of Appliances:** Beverage refrigeration, dishwashers, ice makers, microwave ovens – built-in, outdoor appliances, ovens, ranges,



The Brama 30" Freestanding Gas Range by Vinotemp delivers numerous convection baking modes.

# Thoughtful Customization

As storage needs change with the popularity of open-concept kitchens, the advent of smartphones and the evolving role of the kitchen as a gathering place in the home has changed the name of the game. From creative cabinet designs to smart device charging stations, design elements that truly tailor a kitchen's functionality to the requirements of homeowners.

Designers would do well to familiarize themselves with the wide variety of products available to meet the specific needs of their clients. Kitchens lacking upper cabinets or tight storage via lazy susans, add-in or pull-out shelving. Accessories such as trash and recycling pullout systems can make life more convenient.

On this and the next two pages, *Kitchen & Bath Design News* look at a few of the interior fittings and accessories that can be utilized to create truly custom kitchen designs.



5. Available from Vinotemp, the Epicureanist Kitchen Knife Caddy features a sleek design. The caddy can adapt to a variety of shapes, providing countertop storage for knives, flatware and other utensils. Circle No. 205 on Product Card