

PR HIGHLIGHT

Vinotemp® August 2020

THE RETAIL observer

AN EYE ON THE INDUSTRY SINCE 1970



VINOTEMP &

Retail Observer | Industry News

Highlighted for its visual aesthetic and notable functionality (ability to store over nine cases of wine along with ample beverage storage in easy-to-access refrigerated drawers), the newest addition to Vinotemp's Connoisseur Series – the Stainless Steel Wine & Beverage Cooler – is featured in the current issue of the popular trade magazine.

AUDIENCE: Print | 40,500

“Retail Observer is edited for retailers who sell major appliances and kitchen and bath products. Reviews new products and features shows and events. Also covers news about people, as well as industry affairs, conventions and buying group meetings.”

– Retail Observer

INDUSTRY [NEWS]

efficiency and decrease noise levels. Perimeter Aspiration is not only effective but is unique and sleek in design.

We currently carry a number of different models that include this innovative and powerful feature. One of our more popular styles is our insert models. The Inca Lux and Inca In-Light are luxury insert products that fit into a 12" deep cabinet. These two models are designed with a sleek stainless steel panel that hides the grease filters and reduces noise. Other features include: VAM technology, electronic controls and LED lighting.

Another great option from our iconic collection is the Chloe. The Chloe compliments modern kitchen designs and is offered in painted black. An LED light panel located on the underside of the hood hides both grease filters and reduces noise. Other features include: 4-speed electronic controls, LED lighting, top or rear venting and ADA compliance with optional wireless remote control.

Additional options from our iconic collection include the Cyndra wall and island. Both of these styles have been updated in 2020 with new state-of-the-art touch controls and LED push buttons. Other features include: 2-level LED lights and 24-hour anti-pollution mode.

The High-Light and Stratus are ceiling mounted range hoods that are additionally part of the iconic collection. The Stratus in white glass or stainless steel is sleek in design and fits directly into your ceiling above your cooktop. Other features include: 4-speed electronic control, LED lighting and multiple CFM options.

Lastly, the High-Light ceiling model is new to our product line in 2020. The High-Light features a matte white or stainless steel panel that fits directly into the ceiling. This product includes: multiple blower options, 4-speed LED digital touch control, LED lighting and 24-hour anti-pollution mode.

At Faber we strive to develop new technologies to make our products more efficient and our customers' homes safer. To learn more about these models and the rest of our product line visit our website at www.faberonline.com or contact our Faber USA & Canada headquarters today!

Vinotemp

VINOTEMP'S NEW STAINLESS STEEL WINE & BEVERAGE COOLER PROVIDES AMPLE STORAGE WITH STYLE

A carefully designed combination of wine storage and refrigerated drawers offers convenience and functionality with a sleek, clean visual aesthetic.

Vinotemp®, the leading wine storage solutions and appliance provider, announced the addition of the Stainless Steel Wine & Beverage Cooler to its Connoisseur Series. As the latest offering in the series – dedicated to providing sophisticated storage at the perfect price point – the cooler's visual aesthetic is as notable as its functionality because it features elegant storage for over nine cases of wine along with ample beverage storage in easy-to-access refrigerated drawers.

"We were meticulous in the designing of our latest wine and beverage storage solution because we wanted to offer a sleek, clean, modern look while providing extensive storage and accessibility," states India Hynes, CEO of Vinotemp. "And the new Stainless Steel Wine & Beverage Cooler delivers it all, along with the option of built-in or freestanding installation."

Featuring gliding metal wine racks with an elegant wood lip, and the option of a left or right hinge, the Stainless Steel Wine & Beverage Cooler also includes:

• Impressive storage capacity

Approximately 108 standard-sized bottles of wine can be stored, and the drawers' combined storage capacity is approximately 100 cans (dimensions 23.54"W x 27.17"D x 76.77"H).

• Easy, and easy-to-adjust, beverage storage and access

The cooler's wine zone features ten slide-out shelves allowing bottles to be easily viewed and removed. And a shelf, or shelves, can be removed to create room for storing large format bottles. The beverage zone features two convenient pull-out refrigerated drawers with ample room for storage.

• Customizable storage temperatures

A digital temperature control panel makes customizing the temperature of the two zones simple.

– The wine zone features a 31-degree temperature range (41°-72°F) to ensure the optimal drinking temperature for a variety of wines from vintage sparkling (recommended optimal drinking temperature, 48°F) to full-bodied reds (recommended optimal drinking temperature, 64°F).



The leader in architectural wine storage solutions and cooling technology now offers Brama kitchen appliances

As the name implies, the appliances are strong – and we dedicated years of research to ensure Brama appliances' strength is balanced with sleek design.

Visit our new headquarters and showroom in Henderson, Nevada to experience everything Vinotemp.

Products featured:

BR-DWSH01-S - Brama Stainless Dishwasher
BR-30SSGG - Brama 30-Inch Freestanding Gas Range
EL-WCU107-02 - 141-Bottle Single-Zone Backlit™ Panel Wine Cooler



BR-DWSH01-S

BR-30SSGG

EL-WCU107-02

BR-DWSH01-S

Variety of interior racking options

BR-30SSGG

Blue indicator knob lights

EL-WCU107-02

Patented interior Backlit™ panel with changeable lights in: Halotrope, Amber, & Vinotemp BioBlu™ back-lit (U.S. Patent No. D868849)

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