



9 PRODUCTS TO ELEVATE OUTDOOR KITCHENS



As summer heats up, fewer consumers are using fu
cations. We have some ideas.

In the past two years, outdoor kitchens remained a
Architects (AIA). With regulations keeping consum
interests from homeowners, and the designs they v

VINOTEMP &

PRODUCTS | 9 Products to Elevate Outdoor Kitchens

An editor of PRODUCTS magazine published an online article detailing the continued increase in popularity of outdoor kitchens. Nine products that improve outdoor spaces are featured in the write-up and Vinotemp's Outdoor Dual Zone Beverage Cooler – touted for its versatility – is the only appliance included.

AUDIENCE: 40,773 unique viewers/month

“PRODUCTS is a news site and quarterly magazine that brings the latest in building product and material news to residential builders, architects, remodelers, and kitchen and bath designers. It's a one-stop shop for new building product launches, installation techniques, research and date, and picks from industry professionals. Each issue includes product releases, in depth trend reports, products comparisons, case studies, and advise from industry leaders.” – PRODUCTS

Products such as wine and beverage coolers help with comfort too, designers say. Anything that minimizes the need for a client to run indoors for different needs is a must. Easy accessibility and sufficient storage capabilities should be available within arms-reach, along with plentiful counter space.



Vinotemp 15-inch Outdoor Dual-Zone Wine & Beverage Cooler

Vinotemp's dual zone beverage cooler is a stainless-steel appliance that fits into many different styles, the company says. The product allows for two separate temperature settings. The cooler has a climate control alarm system, safety lock, kick plate, reversible door swing, and dual-pane glass door. It can store up to 35 cans and 19 standard wine bottles on glass and wood shelves. Dimensions of the dual-zone cooler are 15 by 22 9/10 by 34 3/10 inches.