



732 S. Racetrack Rd.  
Henderson, NV 89015  
1.800.777.8466 ~ Fax 310.886.3310

WWW.VINOTEMP.COM

Media Contact: Colleen Kasel  
ckkaselmktg@gmail.com | 970.988.2511 direct

FOR IMMEDIATE RELEASE

## VINOTEMP'S NEW STAINLESS STEEL WINE & BEVERAGE COOLER PROVIDES AMPLE STORAGE WITH STYLE

*A carefully designed combination of wine storage and refrigerated drawers offers convenience and functionality with a sleek, clean visual aesthetic.*

Henderson, Nevada (June 24, 2020) – [Vinotemp®](#), the leading wine storage solutions and appliance provider, today announced the addition of the Stainless Steel Wine & Beverage Cooler to its [Connoisseur Series](#). As the latest offering in the series – dedicated to providing sophisticated storage at the perfect price point – the cooler's visual aesthetic is as notable as its functionality because it features elegant storage for over nine cases of wine along with ample beverage storage in easy-to-access refrigerated drawers.

"We were meticulous in the designing of our latest wine and beverage storage solution because we wanted to offer a sleek, clean, modern look while providing extensive storage and accessibility," states India Hynes, CEO of Vinotemp. "And the new Stainless Steel Wine & Beverage Cooler delivers it all, along with the option of built-in or freestanding installation."

Featuring gliding metal wine racks with an elegant wood lip, and the option of a left or right hinging, the [Stainless Steel Wine & Beverage Cooler](#) also includes:

- **Impressive storage capacity.**

Approximately 108 standard-sized bottles of wine can be stored, and the drawers combined storage capacity is approximately 100 cans.

- **Easy, and easy-to-adjust, beverage storage and access.**

The cooler's wine zone features ten slide-out shelves allowing bottles to be easily viewed and removed. And a shelf, or shelves, can be removed to create room for storing large format bottles. The beverage zone features two, convenient pull-out refrigerated drawers with ample room for storage.

- **Customizable storage temperatures.**

A digital temperature control panel makes customizing the temperature of the two-zones simple.

→ The wine zone features a 31-degree temperature range (41°-72°F) to ensure the optimal drinking temperature for a variety of wines from vintage sparkling (recommended optimal drinking temperature, 48°F) to full bodied reds (recommended optimal drinking temperature, 64°F).

→ The drawers are configured with a temperature range of 34°- 46°F to properly refrigerate everything from black ales and premium lagers to dairy.

To learn more about Vinotemp's newest offering, and other appliances and wine storage solutions, visit [vinotemp.com](#).

### About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified [wine storage solutions](#) utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](#). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [vinotemp.com](#).

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The Vinotemp Stainless Steel Wine & Beverage Cooler stylishly and conveniently stores up to 108 bottles of wine and 100 cans.