



732 S. Racetrack Rd.
Henderson, NV 89015
1.800.777.8466 ~ Fax 310.886.3310

WWW.VINOTEMP.COM

Media Contact: Colleen Kasel
ckkaselmktg@gmail.com | 970.988.2511 direct

FOR IMMEDIATE RELEASE

NEW VINOTEMP OUTDOOR REFRIGERATOR ADDS CONVENIENCE AND FUNCTIONALITY TO PATIO-LIVING

User-friendly features and easy installation make the Brama Outdoor Refrigerator an ideal solution for enjoying resort-style outdoor living at home.

Henderson, Nevada (April 14, 2020) – [Vinotemp®](#), the leading wine storage solutions and appliance provider, today announced the launch of the Brama Outdoor Refrigerator. The latest addition to Vinotemp's appliance line, [Brama by Vinotemp](#), the new outdoor, undercounter refrigeration solution adds convenience and functionality to patio-living.

"We've had a great response to our new line of Brama Appliances, so we decided to expand our offering from the kitchen to the outdoors," states India Hynes, CEO of Vinotemp. "The feature-rich Brama Outdoor Refrigerator is the perfect addition to our appliance line because it adds convenience and purpose to residential outdoor spaces."

ETL listed for residential and commercial use, and featuring CEC compliant interior LED lighting, the [Brama Outdoor Refrigerator](#) also offers:

- User-friendly Features**
 An easy-to-use digital control panel makes setting the right temperature for food and beverages simple, while a solid, stainless steel door, security lock and automatic defrost keep food and beverages protected.
- Adjustable Shelving**
 Three pull-out, adjustable, easy-to-clean glass shelves make storing and accessing food and beverages of varying sizes effortless. Shelves can also be removed to create bulk storage space.
- Easy Installation**
 Leveling legs along with front exhaust – for built-in or freestanding installation – make it simple to integrate the refrigerator into nearly any outdoor living space.

To learn more about Vinotemp's newest offering, the Brama Outdoor Refrigerator, and other appliances and wine storage solutions, visit [vinotemp.com](#).

About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified [wine storage solutions](#) utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](#). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [vinotemp.com](#).

Find Vinotemp on [Facebook.com/Vinotemp](#), [Instagram @Vinotemp](#), and [Twitter @Vinotemp](#).



The Brama Outdoor Refrigerator by Vinotemp features a digital control panel, interior LED lighting, and adjustable glass shelving.

