

VINOTEMP &

The 30 Most Innovative Products for 2020

Noted for its ability to properly store up to 200 bottles of wine in ideal conditions and for its unique push-bottom elevation function, the VinCave Wine Cellar 200 was selected by editors of Meredith Corporation as one of this year's 30 most innovative products. The 2020 products are featured on Traditional Home's website and will be featured in print publications in the spring.

AUDIENCE:

Online | 93,000 unique visitors/month

"Established in 1989 for affluent readers interested in home decorating and remodeling and features articles on building and decorating homes with classic taste and modern style. Focuses on the homeowner and how she decorates, entertains, travels, shops, unwinds and lives on a day-to-day basis. Editorial coverage ranges from articles on furniture restoration, interior design and architecture, to private gardens and meals cooked by celebrities for their guests." – Traditional Home

TRADITIONAL HOME / KITCHENS

30 Most Innovative Products

User-friendly technology, unexpected materials, and sophisticated design make these award-winning products worthy of your kitchen and bath wish list

Written by Debra Steilen

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BENEATH THE SURFACE

Store up to 200 bottles of wine in ideal conditions with an underground stainless-steel wine cellar featuring a push-button, motorized elevation function that raises the wine collection above the surface. No coolants are required as consistent soil temperatures properly cellar the wine. VinCave Wine Cellar 200 (\$20,000). Vinotemp; vinotemp.com

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