



## VINOTEMP &

### Kitchen & Bath Business | Bringing the Indoors Outside

Touted for its ability to produce and store up to 44 pounds of ice per day – in a removeable storage bin – Vinotemp's Designer Series Outdoor Automatic Ice Maker is highlighted in the popular trade publication's "Brining the Indoors Outside" product trend feature.

### AUDIENCE: Magazine (print & digital) | 205,000

"The magazine delivers exclusive features on cutting-edge design installations, new products, business developments, industry personalities, best practices and solid market research. Kitchen & Bath Business was the first trade magazine for the kitchen & bath industry, is the exclusive sponsor of KBIS and continues to provide progressive and insightful coverage of the industry's products, trends and services, with a sophisticated visual style befitting a design-oriented readership."

– Kitchen & Bath Business

#### TRENDS



Clashed with outdoor architectures in mind, the Landscape Collection from WALKER ZANDER consists of stone-effect, large-format porcelain tiles with the technical characteristics required for the outdoors. The collection includes a variety of widely differing styles – from the minimal, sophisticated look of Modica to how best to Carrara, Lagos Sand, Reverse Grigio, Brit Stone Ocean and Neruz Nero.



The VINOTEMP Designer Series Outdoor Automatic Ice Maker produces and stores up to 44 pounds of ice per day, which is stored in a removeable storage bin to fit entertaining needs. Front vented for built-in installation, the stainless-steel ice maker features automatic overflow protection and a reversible door to make pairing the unit with surrounding appliances simple.



INOX's new Flambeau palette for Ceramix allows designers to choose practically any color their clients desire for their exterior door hardware. The ceramic coating is durable, corrosion resistant and provides a high level of hardness and adhesion. This finish also helps prevent deterioration from harsh environments, including salt spray, oxidation, humidity and ultraviolet light, and it is resistant to most solvents and chemicals.



LEFT: THEIR KITCHEN'S Outdoor Kitchen Suite offers homeowners the flexibility to put eight appliances within the suite in any arrangement, such as an L- or U-shape. Homeowners can mix and match the appliances into various layouts, and the modular nature of the suite eliminates the need for costly supporting infrastructure. All products are ETL rated for outdoor use and feature 304 stainless steel to resist rust and ensure longevity.

comforts of the indoors, in an outdoor setting," said Hawfield. "With technology, movie nights can happen under the stars, music while sitting around the fire bowl can be played and changed without having to get up, and Wi-Fi makes staying connected possible inside or out."

Good technology in an outdoor setting includes lighting – an all-important safety component in a space that often is used for night entertaining. Adding lighting to masonry features like steps and walls can help evade trips and falls, and landscape spot lighting can create a backdrop to the kitchen at night. Proper lighting around outdoor dining spaces – which today often include fire components – makes an outside living space comfortable for hosting guests.

"Outdoor kitchens are entertaining spaces, so it's more and more common to see these spaces include high-definition televisions, sound systems and Wi-Fi connectivity," said Faulk, adding that he saw a large TV that could fold into an outdoor deck – created by Future Automation – at CEDIA Expo. "It's

more than just setting a timer to have your lights go on or off at night, it's about setting a mood that suits how you plan to use the space."

All these technological components will need to blend into the outdoor design, whether that's with a light disguised in a paver or a speaker that looks like a stone. The overall goal will be to give homeowners all the great parts about the indoors but in the rejuvenating setting of nature.

"I believe that consumers are keen for simple things," said Marcelo Alves Inácio, CEO and president of GlammFire. "People are wanting to benefit from an outdoor kitchen that provides a place for freedom and experiencing life together with family and friends."



LEFT: La Bohème from GLAMMIFIRE allows cooking for all kinds of outdoor meals and offers a good, artistic look when not in use. Along with a charcoal or gas grill, it has a functional sink with a retractable tap and side storage area that can be converted into a mini bar fridge. La Bohème is available brushed and lacquered in stainless steel, as well as black carbon stainless steel or copper-coated stainless steel.



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