

VINOTEMP &

Kitchen & Bath Design News (online) | News

The news regarding Vinotemp's relocation to Henderson, Nevada is highlighted on the popular kitchen and bath trade publication's website.

AUDIENCE:

Online | 29,252 unique visitors/month

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns." – Kitchen & Bath Design News

The screenshot shows the top portion of a web browser displaying a news article. At the top left is the 'kitchen & bath DESIGN NEWS' logo. To the right are navigation links: 'E NEWSLETTERS', 'MAGAZINE', 'SUBSCRIBE', 'ADVERTISE', and 'CONTACT US'. Below this is a teal navigation bar with white text links: 'INSPIRATION', 'EXPERT ADVICE', 'BUSINESS', 'RESEARCH/DATA', 'NEWS', 'PRODUCT GUIDE', and 'AWARDS'. The main content area has a 'NEWS' sub-header. The article title is 'Vinotemp Moves Offices to Nevada'. The text of the article begins with 'HENDERSON, NV – Vinotemp, a leading supplier of wine storage solutions, appliances and related accessories, has relocated its southern California headquarters to a new location in Henderson, NV.' It continues with 'The company's new headquarters contains more than 118,000 sq. ft. of space making Vinotemp the largest wine cabinet and cooling solutions provider in the nation, according to the company.' The next paragraph states 'In addition to wine storage solutions, Vinotemp recently introduced kitchen appliance line – Brama by Vinotemp. That decision, said the company, ultimately led it to leave California and relocate to a larger facility in Nevada.' A quote follows: '“Vinotemp's relocation from California to Nevada was strategic decision, prompted by both sales growth, which resulted in the need for more space, as well as additional efficiencies that come with operating our business in the state of Nevada,” said Vinotemp CEO India Hynes. “We're excited about our new headquarters and the continued growth it will inspire.”' The final paragraph reads 'Vinotemp said it anticipates being ready to service products from the Nevada location this month. The new headquarters will also include a showroom that will be open to the public, the company said.' At the bottom of the article are six social media icons: Facebook, Google+, Twitter, Pinterest, LinkedIn, and Email.