

# PR HIGHLIGHT

# Vinotemp® August 2019



## VINOTEMP &

### Yahoo! Finance & Grape Experiences | Vinotemp's relocation to Henderson, Nevada

Vinotemp International officially announced its relocation from Southern-California to Henderson, Nevada August 6, 2019, and coverage of the news has already been highlighted on *Yahoo! Finance* and a popular industry blog, *Grape Experiences*.

**Vinotemp International Announces Relocation of Headquarters to Nevada**

PR Newswire August 6, 2019

**Vinotemp's move to an expanded space supports the company's growth as a leading wine storage solution and kitchen appliance provider.**

HENDERSON, Nev., Aug. 6, 2019 /PRNewswire-PRWeb/ -- Vinotemp®, the leading wine storage solutions and appliance provider, today announced the relocation of its Southern-California headquarters to 732 South Racetrack Road Henderson, Nevada. The company's new headquarters boasts over 118,000 square feet, making Vinotemp the largest wine cabinet and cooling solutions provider in the nation.

In addition to wine storage solutions, Vinotemp recently introduced a new kitchen appliance line – Brama by Vinotemp – growing market demand for both wine storage solutions and appliances ultimately led the company to leave California and relocate to a larger facility in Nevada.

"Vinotemp's relocation from California to Nevada was strategic. It was prompted by both sales growth, which resulted in the need for more space, as well as additional efficiencies that come with operating our business in the state of Nevada," states India Hynes, Vinotemp CEO. "We're grateful to the employees who've relocated with us and are excited about our new Henderson, Nevada headquarters and the continued growth it will inspire."

### Yahoo! Finance AUDIENCE: 1,834,222 unique visitors/month

"The site focuses on the broad stock market, investments and personal finance and features news updates, stock listings, discussion boards and market reports. Sections include investing, News, Personal Finance, My Portfolios and Exclusives."  
– Yahoo! Finance



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Once a Kmart, Vinotemp is repurposing the space that formerly housed the retail giant to accommodate its product offering and anticipates being ready to service products from the new Henderson, Nevada location in September. The new headquarters will also include a showroom that will be open to the public in late September.

Thirty employees currently work in Vinotemp's new location and plans are in place to increase both the number of employees as well as the company's product offering. To learn more about Vinotemp and its new Nevada headquarters visit [vinotemp.com](http://vinotemp.com)

#### About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified wine storage solutions utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include residential kitchen appliances. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting <http://www.vinotemp.com>.

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### Grape Experiences AUDIENCE: 12,064 unique visitors/month

"Grape Experiences is a wine blog featuring reviews on various wines across the country, also covers wine adventures, industry news and reviews."  
– Grape Experiences