

PR HIGHLIGHT

Vinotemp® July 2019



VINOTEMP &

Bar Rescue | Season 6 Episode 38 – All Blaze, No Glory

The top-rated, “bar saving”, series, recently featured Vinotemp’s Il Romanzo CO2 Glass Chiller. Two of the unique products – used to instantly cool and frost glasses or cups – were an integral part of the episode’s bar remodel. The episode also featured Jenny McCarthy and her new line of “Blondies Cocktails”, and the chiller was also highlighted with a drink created using the celebrity’s new line of cocktails.

AUDIENCE: >1 million views

“Veteran nightlife expert Jon Taffer is on a mission to save bars on the brink of shutting down. Bringing in over 30 years of hands-on experience, Jon empowers bar owners to eliminate health hazards, shoddy staff and bad branding to turn failing bars into profitable businesses.” – Bar Rescue

The screenshot shows the Paramount Network website interface for the show 'Bar Rescue'. At the top left is the Paramount Network logo. The page title is 'Bar Rescue SUNDAYS 10/9C'. On the right, there is a link for 'Episodes & Videos'. Below the navigation bar are tabs for 'Full Episodes', 'All Videos', 'Highlight', and 'Exclusive'. The main content area features a 'LATEST EPISODE' section with a large image of Jon Taffer and Jenny McCarthy. To the right of the image, the episode title 'S6 • E38 All Blaze, No Glory' is displayed, followed by a short synopsis: 'Jenny McCarthy joins Jon to help the Thunderbolt Bar & Grill owner, an inexperienced man with poor leadership skills whose only ally is threatening to withdraw her services.' Below the main image is a collage of three smaller images: a close-up of a hand holding a glass being cooled by a metal chiller, a close-up of the chiller's nozzle, and a close-up of the chiller's base.

Paramount NETWORK

Bar Rescue
SUNDAYS 10/9C

Episodes & Videos

Full Episodes All Videos Highlight Exclusive

LATEST EPISODE

S6 • E38
All Blaze, No Glory

Jenny McCarthy joins Jon to help the Thunderbolt Bar & Grill owner, an inexperienced man with poor leadership skills whose only ally is threatening to withdraw her services.

Paramount NETWORK

**BAR
RESCUE**