

VINOTEMP &

K&BB (online):

Products: Kitchen Appliances

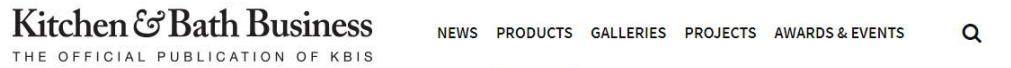
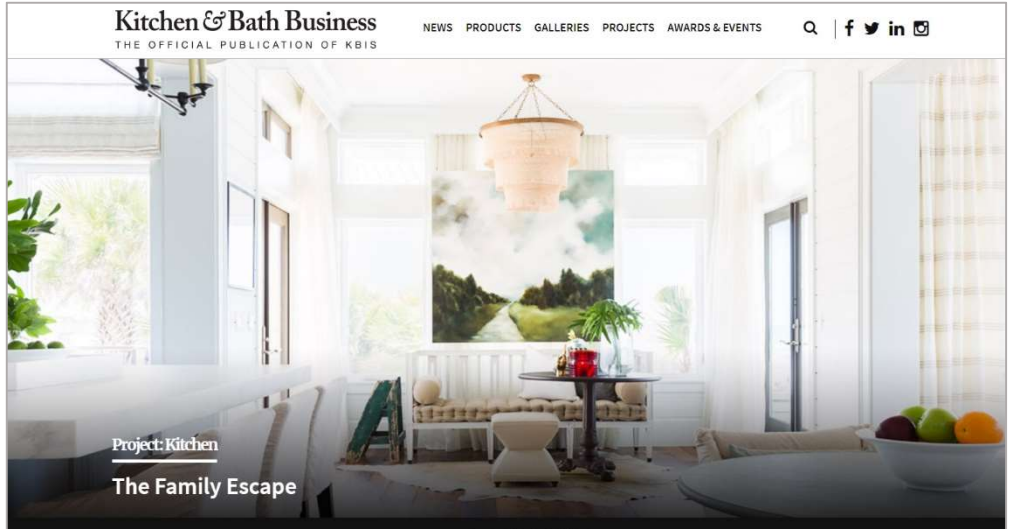
Featuring the renowned patent pending features (wine racking & Backlit interior lighting) of the popular Private Reserve Series, the launch of the series' newest addition, the Private Reserve Series 41-Bottle Wine Cooler, is highlighted on the popular trade magazine's "Kitchen Appliances" online products feature.

AUDIENCE:

Online | 30,412 unique visitors/month

"The magazine delivers exclusive features on cutting-edge design installations, new products, business developments, industry personalities, best practices and solid market research. Kitchen and Bath Business was the first trade magazine for the kitchen & bath industry, is the exclusive sponsor of KBIS and continues to provide progressive and insightful coverage of the industry's products, trends and services, with a sophisticated visual style befitting a design-oriented readership."

– Kitchen & Bath Business



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Vinotemp



- Kitchen
- Appliances
- Cabinets & Storage
- Faucets & Sinks
- Hardware & Accessories
- Lighting
- Surfaces
- Technology

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Magazine

Vinotemp has announced the addition of a 41-bottle wine cooler to its Private Reserve Series. The new Private Reserve Series 41-Bottle Wine Cooler includes the patent pending features of the series, including backlit interior lighting and stainless steel gliding wine racks that cradle bottles so the labels of the wine stored are front facing, but does so in a smaller size, which makes it possible to install the wine cooler under counter.

Similar to other wine coolers in the series, such as the Private Reserve Series 188-Bottle Wine Cooler and the Private Reserve Series 141-Bottle Wine Cooler, the new 41-Bottle Wine Cooler features patent pending wine racking along with Backlit interior lighting in three LED options: Heliotrope, Amber and **Vinotemp BioBlu**, which can be custom selected at any time. A vibration-damping design protects the cooler's contents, and the cooler is engineered for both low-energy consumption and low noise. The cooler is front vented and designed for built-in or freestanding installation and features customizable temperature control with an adjustable 23-degree temperature range.