

# PR HIGHLIGHT

*Vinotemp* June 2018

## VINOTEMP & KBDN Weekly: Product Innovations

Vinotemp's 41-Bottle Outdoor Wine Cooler – engineered to perform in temperatures as high as 106°F – is one of a select few products highlighted in the popular trade publication's weekly eblast (Vinotemp's latest outdoor entertaining product offering is also featured on the trade publication's website).

### AUDIENCE: Newsletter subscribers | 45,551

"Designed for the kitchen and bath remodeling field of the residential construction industry. Includes coverage of industry news and trends, new products, sales, design, management and marketing strategies, showroom ideas and consumer buying patterns."

– Kitchen & Bath Design News

APPLIANCES - SPECIALTY

## Outdoor Wine Cooler

FROM: Vinotemp

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Vinotemp has added a 41-Bottle Outdoor Wine Cooler to its outdoor entertaining appliance offering. Certified by both ETL and the California Energy Commission (CEC), the outdoor wine storage solution is engineered to perform in temperatures as high as 106°F. The unit features ample storage capacity, with adjustable shelving that allows for the proper storage of up to 41 bottles of 750ml Bordeaux-style wine bottles. An adjustable 31-degree temperature range (41-72°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines. The cooler is also front vented and designed for built-in or freestanding

installation, and includes a reversible door swing. A blue LED interior lighting system illuminates the interior and helps reduce the growth of bacteria and mold.



WEDS 6/13/18

## Cooking in the Great Outdoors

Outdoor kitchens are increasingly mirroring their indoor counterparts, both in design details and in the wealth of appliances incorporated. As more consumers seek to create a full-featured entertainment space that offers an authentic cooking experience, outdoor kitchens become more stylish and sophisticated, with many choosing to personalize the cooking appliances to allow them to prepare...

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### Asado Built-In Grill

The Asado Built-In Grill by Lynx Grills features a range of cooking features, including two ProSear 2 burners totaling 42,000 BTUs, a 495-sq.-in. dual-zone multilayer cooking surface, a hot surface ignition system and a stainless steel grilling surface. The grill also showcases heavy-duty welded construction that eliminates gaps where grease and moisture can collect, as...



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### Teppanyaki Grill

The solid stainless steel Teppanyaki Grill Built-In Plancha Griddle from Cook-N-Dine International cooks on contact with no radiant heat. Its patented Shallow-Dip Technology forms a shallow depression in the center when hot, reverting back to horizontal when off. Rated for indoor and outdoor use, the grill is made from premium food-grade German...

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