

PR HIGHLIGHT

Vinotemp Jan. 2018



VINOTEMP &

FOX & Friends Weekend | Score Big at Your Super Bowl Party

Because of its ability to provide chilled shots in the comfort of home, Vinotemp's Double Shot Chiller is one of just a handful of products highlighted on the special FOX & Friends Weekend segment showcasing products that help football fans throw the ultimate Super Bowl party.



AUDIENCE:

2,224,222 total gross impressions (broadcast + web/social)

"Part of FOX News' program offering, FOX & Friends Weekend highlights news, weather, sports, entertainment and health, and features an ensemble cast of hosts who talk with a mixtures of celebrities, authors, medical experts, fitness gurus and journalists." – FOX & Friends Weekend

