



VINOTEMP &

Professional Builder | IBS/KBIS Product Preview

Touted for its many features (compressor-based preservation and cooling system, push-button portion control, BioBlu™ interior lighting, etc.), the launch of Vinotemp's WineSteward™ home wine dispensing system at the Kitchen & Bath Industry Show (KIBS) is included both online and in the current issue of the builder-focused magazine.

AUDIENCE:

Magazine (print & digital) | 304,000

Online | 23,200

“For more than 75 years, *Professional Builder* magazine has remained dedicated to serving the needs of the nation's home building community — builders, designers and trade partners — with award-winning content and proven, practical solutions.”— Professional Builder



PATIO DOOR

Including an expanded glass area and a minimized frame, **Ply Gem** is introducing its MaxView Patio Door. The aluminum, three-panel, multi-slide door system covers 18 feet in width and 10 feet in height. The frame design has vertical stiles of just 19 mm (¾ inch) wide for maximum glass area. The door can be upgraded with an automated operating system, controlled via remote, or a mobile app. **For more info circle 881**

IBS / KBIS PRODUCTS PREVIEW

BOILER

The **A.O. Smith ProLine XE Combi Boiler** is designed for easy installation and features a user-friendly interface. Its preheat and domestic hot water response modes ensure swift hot water delivery during frequent-use cycles. For space heating, the boiler offers comfort and energy savings, immediately stopping non-heated air from circulating when it's switched from space heating to domestic hot water mode. **For more info circle 852**



SMART FAUCET

Moen's Arbor pull-down faucet now features hands-free technology. Single-sensor touchless activation, on the left side of the faucet base, turns water on or off with the wave of a hand. Finishes include Chrome, Spot Resist Stainless Steel, and Oil Rubbed Bronze. **For more info circle 853**

WINE DISPENSER

The new WineSteward dispensing system from **Vinotemp** stores, cools, and dispenses wine from four bottles via push-button portion control. Its proprietary compressor-based cooling and dispensing technology has more cooling capacity than thermoelectric versions, the company says, and the WineSteward's preservation system ensures each bottle can be enjoyed for up to 45 days—BioBlu blue LED interior lighting helps reduce growth of bacteria and mold. The unit's 20-degree temperature range (45° F to 65° F) provides proper storage and ensures ideal serving temperatures for various wines. **For more info circle 854**



The screenshot shows the Professional Builder website interface. At the top, there is a navigation menu with 'DESIGN', 'CONSTRUCTION', 'BUSINESS MANAGEMENT', 'SALES+MARKETING', 'PRODUCTS', and 'EVENTS'. The main content area is titled 'IBS / KBIS Products Preview | Vinotemp' and includes a sub-header 'January 5, 2018'. Below this, there is a large image of the WineSteward wine dispenser. The website also features a 'SUBSCRIBE' button and a hamburger menu icon.